



PRESS RELEASE INFORMATION – For immediate release

Launch Pad: Kevin J Pocock

19 to 28 April 2013

Castlefield Gallery is pleased to present its next Launch Pad project, the first solo exhibition by emerging artist Kevin J Pocock. Selected through open submission by a panel including Bryony Bond, Curator of Temporary Exhibitions at the Whitworth Art Gallery and Castlefield Gallery's Deputy Director & Curator, Clarissa Corfe, Pocock's exhibition will include painting, drawing and film. Launch Pad offers a significant opportunity to CG Associate members to use the gallery as a test bed for the production, display and consumption of contemporary art.

Inspired by modernist architecture and utopian dreams each of Pocock's paintings and drawings begins with a small spontaneous sketch. Influenced by his training as an architect the selected sketches go through a rigorous process that involves technical drawings and computer aided design. Pocock plays with symmetry and asymmetry, perspective, different representations of elevation and 3D projections such as axonometric and isometric to recreate his "private interior of thoughts" as architectural spaces in the final artworks.

Pocock's video works in contrast are more direct in their processes. Often stemming from observations while travelling, they reference passages of time and, like his paintings and drawings, hint at internal thoughts expressed through a restructuring of original footage. Pocock's works, whether on canvas, paper or in pixels offer a contemplative convergence of the mind and the physical world.

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For further information, images or to arrange interviews, please contact: Jennifer Dean, Communications and Audience Development Coordinator jennifer@castlefieldgallery.co.uk or Clarissa Corfe, Curator clarissa@castlefieldgallery.co.uk T: +44 (0) 161 832 8034.

Listing information

Exhibition:	Launch Pad: Kevin J Pocock
Preview:	Thurs 18 April 2013, 6-8pm
Exhibition Dates:	19 to 28 April 2013
Venue:	Castlefield Gallery, 2 Hewitt St, Manchester, M15 4GB (behind Deansgate train station)
Tel:	0161 832 8034
Web:	www.castlefieldgallery.co.uk
Opening Times:	Wed to Sun 1pm – 6pm
Admission:	FREE. The gallery is fully accessible

Notes to Editors

Kevin J Pocock first trained as an architect at Cambridge University, graduating with an MA and Diploma. Originally from Dorset he now lives and works in Manchester. He has been selected to take part in a number of group exhibitions and film festivals both in the UK and abroad including the *John Moores Painting Exhibition 2012*, Walker Art Gallery, Liverpool, England; *New York Art Fair*, New York, USA; *Los Angeles International Art Show*, Los Angeles, USA; Micaela Gallery, San Francisco, USA; *Abstracta - International Abstract Cinema Exhibition*, Rome; *Shot By The Sea* Film Festival, Hastings, UK; *Multichannel*, ArtSway, Sway, UK; *FourDocs*, on Channel 4 (broadband), London.

Launch Pads are short exhibitions or performances that punctuate Castlefield Gallery's main exhibition programme providing artists and curators with the opportunity to use the gallery as a test bed for the production, display and consumption of contemporary art. Launch Pads feature emerging talent selected from CG Associate members' submissions (three times a year) and from the MA and BA art courses at Manchester School of Art (once a year).

Castlefield Gallery (CG) Founded in 1984, CG is one of Northern England's most active and successful organisations/agencies for developing emerging contemporary artists and practice. Its ambitious curated exhibitions programme responds to national and international trends, promoting artists at key stages of their careers, including subsequent Turner Prize nominees/winners and exhibitors at international festivals. Central to CG's activities is an artist development programme including the CG Associates members scheme and the recently launched New Art Spaces. CG's vision is for the North to be where artists can develop work of international standing. Its mission is to nurture talent, explore cultural trends and deepen audience's relationship to contemporary art.

Castlefield Gallery is supported by Arts Council England through Grants for the Arts (2012-14) and is a cultural partner of Manchester City Council (2012-15).