

## **Castlefield Gallery**

# **Recruitment of Chair of the Board of Directors & Trustees**

Castlefield Gallery is the centre to the periphery, which in my thinking is the best position to work from and where I want to be. Castlefield Gallery oozes with explorers and pioneers, and understands that the currency of a scene is its ability to import and export culture, not sit stagnant in its own melting pot. **Ryan Gander, OBE, Artist and Patron of Castlefield Gallery** 



In Dark Times, 2017. Image courtesy Annie Feng

#### Introduction

Thank you for your interest in Castlefield Gallery.

Established by artists in 1984, Castlefield Gallery was Manchester's first public contemporary visual art gallery to have opened in the city, and over the last three decades has been a significant catalyst for the region's cultural growth.

Castlefield Gallery is a National Portfolio Organisation of Arts Council England and a Manchester City Council Cultural Partner for 2018/19 – 2021/22. Castlefield Gallery is a registered charity and a company limited by guarantee. The trustees of the charity are also board members of the company.

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As we look forward to our 40-year anniversary in 2024 we are seeking to appoint a strategic thinker, and dynamic, committed leader for the role of Chair of Castlefield Gallery. After a successful tenure the current Chair, Marla Cunningham, is due to step down in 2018.

The successful candidate will work with us to shape and lead our next chapter. You will chair the Board of Trustees and work with the Director, to further grow our work, and raise our profile nationally and internationally. You will have a deep interest in contemporary art and be familiar with decision making in both public and private sectors. You will be an established leader with a proven track record, and well positioned to ensure excellent governance and Board performance.

This role is voluntary and reasonable expenses are reimbursed. The Board currently meets in Manchester a minimum of four times annually, with additional occasional meetings and subcommittee group meetings.

Information included:

- About Castlefield Gallery
- List of Current Staff and Board Members
- Roles and Responsibilities of the Board
- Responsibilities and Duties of the Chair
- Attributes and Eligibility Criteria
- Selection and Appointment Process

### **About Castlefield Gallery**

**Our Mission** is to nurture talent, explore cultural trends and deepen its audience's relationship to contemporary art.

**Our Vision** is for Castlefield Gallery to be an artist-focused gallery and national hub dedicated to artistic and career development in the visual arts, enabling artists to live and work in the North of England whilst achieving national and international success.

## **Our Values:**

- Collaborative
- Current
- Progressive
- Resourceful
- Inspiring



Ruth Barker, If this is the last thing I say, 2018. Image courtesy Drew Forsyth

Castlefield Gallery delivers a programme of exhibitions, projects and events from our main gallery in central Manchester, whilst also commissioning, curating and producing off-site and public art, national and international artist residencies, and exchange programmes. We export art and culture developed and produced in the region through exchange, so as to enable meaningful relationships between artists nationally and internationally to flourish over extended periods of time.

Partnership is at the heart of everything we do. Last year alone, our work has delivered exchanges and residencies for artists between the Greater Manchester region and North West of England, with



Budapest, Geneva, Glasgow, London, Prague, and S. Korea (Busan & Gwangju).

Castlefield Gallery Associates is a 200+ strong artist, curator and writer membership group who access artistic, skills and career development support via our work, as well as New Art Spaces - pop-up art and production spaces located across Greater Manchester. Our development programme extends to providing bespoke artist mentoring, coaching and CPD, working with those at all career stages, including new graduates. We subsidise this activity to keep costs for artists and our members affordable.

We are a proven leader and enabler in the development of visual artists, with many Castlefield Gallery 'alumni' going on to experience national and international acclaim, including Turner Prize winners and nominations, exhibitors at major festivals, biennials, triennials and international presentations.

Until the end of August 2019 Castlefield Gallery is a recipient of Arts Council England's Catalyst: Evolve, an initiative that encourages the growth of private giving and organisational resilience. For this timelimited period Arts Council England will match each new donation we secure pound-for-pound, doubling the impact of each pledge made to support our work.

The Castlefield Gallery Business Plan is set for the period 2018/19 - 2021/22, paving the way for our vision towards 2024 when we will celebrate our  $40^{th}$  year. The Business Plan is reviewed and renewed annually.

Our 10-year Business Strategy is in its final phase a period during which the organisation will:

- Further test, grow and embed our new income streams and our entrepreneurial activity
- Refine our governance and operational model
- Develop and embed our high value partnerships
- Consolidate our programme, ensuring it is recognised for its quality and impact, at home, nationally, and abroad
- Grow our long-term stakeholder commitments
- Futureproof our business strategy through review and renewal from 2020

To find out more about Castlefield Gallery visit <u>www.castlefieldgallery.co.uk</u>

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#### **Castlefield Gallery's Board**

The Castlefield Gallery Board is a portfolio board. Members are drawn from diverse backgrounds, with skills or experience in particular areas. Board members are not expected to take on sole responsibility for their area of expertise, as the Board is collectively responsible for its decisions and actions. Trustees are expected to involve themselves in committees and other matters according to their particular interests and skills, as well as their 'Portfolio' lead. Both the Chair and the Board of Trustees have the same general legal responsibilities for the success of Castlefield Gallery.

Our Board currently comprises:

- Marla Cunningham, Chair (Portfolio Lead Fundraising & Development)
- Kate Jesson, Vice Chair (Portfolio Lead Artistic Programme)
- Mike Ariss (Treasurer and Portfolio Lead Finance & Financial Strategy)
- Barney Leaf (Portfolio Lead Legal)
- Elaine Higgins (Portfolio Lead HR)
- Beth Knowles (Portfolio Lead Communications & Strategy)
- Ian Rawlinson (Portfolio Lead Artistic Programme / Artistic & Career Development)
- Roger Stephenson OBE (Portfolio Lead Architecture & the Built Environment)
- Adrian Slatcher (Portfolio Lead to be appointed to Company Secretary)

Our Staff team currently comprises:

- Helen Wewiora, Director (F/T)
- Matthew Pendergast, Curator (P/T)
- Jennifer Dean, Audience Development, Communications Coordinator, and Individual Giving Manager (P/T)
- Nicholas James, Facilities and New Art Spaces Coordinator (P/T)
- Jane Lawson, Castlefield Gallery Associates Coordinator (P/T)
- James Matthew-Hiskett, Finance & HR Coordinator (Maternity Cover, P/T)
- Alexandra Barker, Development, Finance & HR Coordinator (Maternity, P/T)
- Emil Margraine, Creative Apprentice, Digital Marketing & Communications
- We currently host Erasmus, international internships and local placements
- A team of volunteers

### Roles and Responsibilities of the Trustees and Chair of the Board

The Board's role is to:

- Provide constructive strategic leadership and support to fulfil the organisation's strategic aims and objectives, and in line with charity and company law as well as other regulatory requirements
- Provide high level governance and overview, within a framework of prudent and effective controls which enable risk to be assessed and managed
- Approve mission and vision, guiding and upholding organisational values, and ensuring that its obligations to its stakeholders and others are understood and met
- Take an active role in the preparation and approval of the business strategy, plan, annual budgets, major resource issues, including human resource, and policies
- Safeguard Castlefield Gallery's financial stability, including approving the annual accounts
- Advocate proactively for the organisation
- Attend board meetings, subcommittees and other events
- Assist and advise on selected projects in line with portfolio responsibilities

The Chair's role is to:

- Provide strong leadership for the organisation, taking a leading role in the public representation of and advocacy for Castlefield Gallery
- Develop and manage an effective Board, ensuring members understand their roles and responsibilities
- Ensure diversity of membership and skills within the board
- Guide and ensure good governance
- Advise and line manage the Castlefield Gallery Director
- Work collaboratively and cohesively with other board members and the Castlefield Gallery Director
- Effectively set agendas for, chair and manage meetings

### Attributes and Experience

The Chair is expected to have:

- A passion for and commitment to contemporary visual art, Castlefield Gallery's mission, vision and values
- The ability to dedicate time and effort to supporting the organisation and willingness to play an active role in fundraising as well as business development
- A successful track record of working in their field and strategic vision
- High level advocacy, communication and influencing skills
- Be active in relevant, established and diverse professional networks
- An excellent understanding of good governance, and acceptance of the legal duties, responsibilities and liabilities of the trusteeship of a charity
- A good understanding of cultural, artistic, economic, social and political context that Castlefield Gallery operates in
- The ability to lead, and operate as a member of a team, and to both inspire and empower others to be proactive in their roles on the Board
- A commitment to equality and diversity



- A willingness to take a proactive role in the whole of the business
- Experience of Committee work
- Good, independent judgment with a desire to work in the best interests of Castlefield Gallery, without regard to personal interest or benefit
- The ability to think creatively alongside ability to focus on practical issues
- The willingness to speak their mind
- Tact and diplomacy
- Impartiality, fairness and the ability to respect confidences
- No significant conflicts of interest

## **Eligibility**

Board members are required to act reasonably and prudently in all matters relating to Castlefield Gallery and must always bear the interests of Castlefield Gallery in mind. They must also be prevented from acting as a trustee if they:

- Have an unspent conviction for an offence involving dishonesty or deception
- Are currently declared bankrupt (or subject to bankruptcy restrictions or an interim order)
- Have an individual voluntary arrangement (IVA) to pay off debts with creditors
- Are disqualified from being a company director
- Have previously been removed as a trustee by the Charity Commission or the High Court due to misconduct or mismanagement
- Are disqualified or barred from acting as a trustee of this charity under the Safeguarding Vulnerable Groups Act 2006
- Although selection as a Trustee is not a public appointment, the seven principles of public life as defined by the Nolan Commission (selflessness, integrity, objectivity, accountability, openness, honesty and leadership) are applicable to this role

For further information about charities and being a trustee please visit <a href="https://www.gov.uk/running-charity/trustee-role-board">https://www.gov.uk/running-charity/trustee-role-board</a>

### **Useful information:**

- Quarterly meetings are held in Manchester, approximately every three months, with an additional extended meeting to include the AGM, normally in November
- In the summer of 2017 Castlefield Gallery held a joint Board and Staff away day, and this is something we look to build on in future
- Castlefield Gallery board members offer their services on a voluntary basis but can be reimbursed for travel and any other expenses, within reason, related to their work as a board member, in agreement with the Director and the organisation's annual budget
- Board members are provided with a full induction and can be supported with training opportunities as required
- There are a number of sub-committees / task groups which are led by Board members, and include relevant staff where appropriate
- Castlefield Gallery aims for its board members to reflect the diverse communities of the UK and this is a current priority for the Board



- The Chair's commitments will equate to roughly one day per month, although more may be required from time to time
- There is an expectation that members attend at least 50% percent of the board meetings each year. Attendance can be 'virtual' if attendance in person is not possible.

### Selection & Appointment Process

#### Application

Please submit:

- A Curriculum Vitae (CV) identifying your main achievements to date. Please also include two referees and their full contact details (no more than two sides of A4, and referees will only be contacted with your prior agreement if you are invited to interview and confirm attendance at interview)
- A cover letter outlining relevant skills and experience for this role. Please state clearly why you are applying to the role of Chair of Castlefield Gallery and what particular attributes you will bring to the position (no more than two sides of A4). Please ensure you disclose any potential conflicts of interest at application stage
- Completed Equality Monitoring Questionnaire. Please send the monitoring form separately to ensure it remains anonymous. Please note your answers will be treated in confidence and used for statistical monitoring purposes only and will not be seen by the panel of decision makers

Castlefield Gallery is committed to promoting equal opportunities, and encourages applicants from all sections of the community.

Please submit your application materials to: <a href="mailto:recruitment@castlefieldgallery.co.uk">recruitment@castlefieldgallery.co.uk</a>

Or by post to:

Recruitment Castlefield Gallery

2 Hewitt Street

Manchester

M15 4GB

#### **Shortlisting & interviews**

#### **Decision-making Panel**

The shortlisting and interview panel will include:

- Castlefield Gallery's current Chair and Board Portfolio Lead for Fundraising & Development, Marla Cunningham
- Vice Chair and Board Portfolio Lead for Artistic Programme Kate Jesson
- Secretary and Trustee- Adrian Slatcher
- A representative from Arts Council England and the Director will join the panel as observers

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### Key dates

- Closing date for applications: Monday 17 September 2018, 12noon.
- Shortlisted applicants to be informed and invited to interview by: Wednesday 19 September 2018, 6pm.

(Please note, we will not be able to provide feedback to applicants not shortlisted for interview).

- Interviews will be held in Manchester on: Monday 1 October 2018 between the hours of 10am 6pm.
- Reasonable travel expenses will be paid for travel to interviews, including costs for overnight accommodation if required. We will endeavour to notify those interviewed the outcome of the interview process by no later than **Wednesday 3 October 2018, 6pm.**
- The Castlefield Gallery AGM will be on the evening of Thursday 29 November to which the incoming Chair will be invited for formal appointment.

For further information or an informal and confidential discussion about this opportunity, including speaking with the current Director and Chair or Vice Chair of Castlefield Gallery, please direct your request to <u>recruitment@castlefieldgallery.co.uk</u> or call 0161 832 8034.



CMMC, Friends call me Gass, 2017. Image courtesy Kieran Leach

We hope that you feel you have the vision, drive and skills to Chair Castlefield Gallery, and we look forward to hearing from you.



